

# Aisha Iman Jefferson

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## EXPERIENCE

### ***O, The Oprah Magazine, South Africa***

#### Contributing Writer

Write lifestyle news and feature stories for this monthly women's magazine that inspires women to live their best life.

Cape Town, South Africa. February 2009 –Present

### ***Black Enterprise***

#### Contributing Writer

Write news and feature business-oriented stories affecting the African-American community for this monthly magazine and its Web site. Simplified complex issues relating to green-collar economy, lawsuits against corporate giants, homeownership trends, financial management and entrepreneurial business ventures. Develop and maintain rapport with sources nationwide.

New York, New York. October 2002 –Present

### ***Uptown***

#### Contributing Writer

Write news and feature stories covering metro Atlanta's real estate market for this bi-monthly magazine.

New York, New York. August 2008 –Present

### ***Heart & Soul***

#### Contributing Writer

Write lifestyle and business-oriented news and feature stories for this bi-monthly health and fitness magazine.

New York, New York. June 2008 –Present

### **ALM/ Incisive Media**

#### Business Reporter

Wrote breaking news and enterprise stories covering metro Atlanta's real estate market for ALM/ Incisive Media's local publication, the *Daily Report*. Scooped other media outlets on news including the sale of top office towers, record-setting lease amounts and major mixed-use developments. Acquired and maintained sources with top residential and commercial real estate developers and brokerage firms nationwide, renowned economists and government officials.

Atlanta, Georgia. January 2006 –February 2008

### ***Daily Herald***

#### Cops & Courts Reporter

Wrote breaking news and enterprise stories that included coverage of child molestation and murder trials, jail breaks and the latest crime trends. Acquired and maintained sources with local and state public safety departments, the district attorney's office as well as with the FBI, the U.S. Attorney's Office and the Drug Enforcement Agency. Wrote a weekly column.

McDonough, Georgia. January –November 2005

### **Times Journal, Inc.**

#### Staff Writer

Covered news and feature stories on local government, education, business and entertainment issues affecting south metro Atlanta. Generated and reported 7 stories per week; developed and wrote strong front-page stories. Acquired and maintained working relationships with local and state government officials, nine school districts, local public safety departments and several other contacts throughout the Atlanta metro area.

Marietta, Georgia. August 2003 –January 2005

### **Northern Television Center**

#### Broadcast Student

Reported, anchored and photographed news for local edition of CNN Headline News. Wrote scripts and developed story ideas concerning local and national events.

DeKalb, Illinois. August 2001 –January 2002

### ***Athens Daily News/ Banner-Herald***

#### Correspondent Reporter

Wrote news and feature business-oriented stories in the Athens-Clarke County area. Established relationships with county officials and community leaders.

Athens, Georgia. July 2000 –January 2001

### **Sun-Times News Group**

#### Correspondent Reporter

Wrote news and feature stories on politics, education and small business issues in Chicago's southland area for the Sun-Times News Group's publication, the *Daily Southtown* (now *SouthtownStar*).

Tinley Park, Illinois. May –September 1998

### **WLS NewsTalk 890-AM**

#### Broadcast Intern

Worked as a production and engineering assistant for this ABC-owned radio station. Helped select show topics and format. Assisted in the creation of public service announcements.

Chicago, Illinois. May –September 1997

## SKILLS

Type 70 wpm, Mac and Windows-based computer systems, WordPress, NewsEditPro, LexisNexis, QuarkXpress, Adobe Photoshop, Word, QuickBooks, Access, Excel, PowerPoint and Adobe Premier

## EDUCATION

### **Bachelor of Arts, Journalism**

Northern Illinois University

August 2002

DeKalb, Illinois

## HONORS & ACTIVITIES

First Place Business News Coverage, Associated Press, 2007

First Place Business News Coverage, Georgia Press Association, 2007

Atlanta Association of Black Journalists

Toastmasters International

Atlanta Press Club

National Association of Black Journalists

Georgia Press Association

Northern Illinois University Honors Program